



Video Editing With Canva

Learn how to create engaging videos using Canva's powerful video editing tools. This hands-on course covers video editing fundamentals, media management, audio editing, titles, animations, transitions, colour enhancement, AI-powered features, and video export. Participants will gain practical skills to produce professional-quality videos for social media, business, marketing, and digital communication.

Target Audience: New Users **Prerequisite:** Basic I.T. skill & familiarity with basic Canva operations.

Duration 2 Days

Hours 9am to 6pm

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The Language of Film

- Introduction to visual storytelling concepts.
- Video in social media & business communication.
- Short-form vs long-form video content.
- Understanding A-Roll & B-Roll footage.
- Types of video, editing techniques & video transitions.
- Social media editing best practices.

Starting A New Canva Video Project

- Project planning & preparation.
- Configuring Canva video settings.
- Understanding common video formats.
- Creating projects from scratch.
- Using Canva video templates.
- Using Canva AI & Magic Media.
- Creating visual content using Magic Media.

Canva Video Workspace

- Introduction to Canva Video 2.0.
- Understanding the multi-layer editing workspace.
- Working with the timeline & playhead.
- Managing layers during editing.
- Using zoom controls effectively.
- Full-screen preview & playback tools.

Importing Media & Asset Organisation

- Organising project files & folders.
- Creating a structured asset workflow.
- Importing images, video, & audio assets.
- Managing media efficiently for editing projects.

Editing Video Clips

- Selecting & managing clips.
- Adding clips to the Timeline.
- Moving & reordering clips.
- Trimming, extending & splitting clip.
- Deleting, duplicating & ripple editing.
- Creating common video cuts (Jump Cut, Match Cut, Cutaway, Cross-cutting & Smash Cut).

Working With Audio

- Understanding audio in video production.
- Adding background music & audio tracks.
- Recording voice-overs.
- Adjusting & muting audio.
- Applying audio fade in & fade out effects.
- Balancing multiple audio sources.
- Using AI text-to-speech features.



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Adding Titles, Graphics & Captions

- Adding graphics, images & text.
- Formatting & positioning text.
- Applying branding elements.
- Generating AI captions & proofreading captions.
- Creating professional titles & lower-thirds.

Animating Text & Graphics

- Applying animations to text & visual elements.
- Using page animations for scene transitions.
- Controlling animation timing & sequencing.
- Applying animation best practices for effective storytelling.

Video Transitions & Visual Effects

- Applying & customising video transitions.
- Adjusting transition duration.
- Selecting transition styles.
- Creating Cross Dissolve, Fade, Slide & Wipe transitions.
- Applying transition best practices.

Colour Correction & Visual Enhancement

- Adjusting brightness, contrast, & saturation.
- Controlling warmth & tint for colour correction.
- Applying filters & visual enhancement techniques.
- Creating a consistent & professional visual style.

Exporting & Sharing Videos

- Configuring export settings.
- Selecting appropriate video resolutions.
- Exporting MP4 videos.
- Managing video file size and quality.
- Creating Canva sharing links.
- Configuring View, Comment & Edit permissions.