Illustrator CC: Essentials
Adobe Illustrator is the industry’s premier vector-drawing environment for creating graphics that scale across media. In this course, you will learn to design complex vector shapes and illustrations with gradients, patterns, blending objects, effects, strokes and the new features in Illustrator CC. During the course, participants will learn essential design skills to create marketing collaterals, posters, handle typography, compliment designs with colors, and tips to save hours of unnecessary hard work.

Target Audience: New & Basic Users    Prerequisite: Basic I.T. skill

Duration: 2 Days
Hours: 9am to 6pm
REGISTER NOW

Also Consider: Photoshop CC: Essentials, InDesign CC: Essentials & Illustrator CC: Advanced
Illustrator CC: Essentials
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Creating Complex Effects with Blending
• Saving Color Gradients for Reusability
• Designing with Linear & Radial Gradients Blends
• Adjusting the Direction and Angle of Gradient Fills
• Beautifying a Stroke with a Stroke Gradient
• Determining the Visual Output of a Stroke Gradient
• Sharing the Same Gradient Among Different Objects
• Creating Gradient Colors with Advanced Methods
• Using Transparency to Create a Translucent Gradient
• Duplicate and Transform Objects with Blending
• Specifying the Settings of an Object Blend
• Creating Complex Shapes and Colors with Blending

Decorating Text with Essential Text Formatting
• Applying Additional Text Attributes such as Leading, Kerning, Tracking etc.
• Making Creative Layout and Arrangements Visually on Text using the Touch Type Tool
• Adding Symbols using Glyphs
• Changing Paragraph Attributes
• Distorting Text with Envelope Warp
• Reshaping a Text to a Shape with an Object Warp
• Wrapping Text Around an Object
• Flowing Text Along an Open Path
• Filling the Interior of a Closed Shape with Text
• Creating Text Outlines & Expanding Appearances
• Compiling an Illustrator Project with the Relevant Images, Graphics and Fonts into a Package

Designing with Typography
• Working with the Point and Area Types in a Poster
• Adding Headlines in a Poster Design
• Introducing Text Wrap in an Area Type
• Adding and Using fonts from Typekit
• Importing Text from Other Applications (i.e. Word)
• Resolving Overflow Text with Text Reflow
• Improving Text Legibility with Area Type Columns
• Specifying Precise Characteristics for the Columns

Decorating Paths with Brush Effects
• Working with Different Types of Brushes
• Getting Acquainted with the Brushes Panel
• Defining a Custom Stroke Effect with an Art Brush
• Knowing the different declarations of an Art Brush
• Decorating Paths and Shapes with Custom Brushes
• Designing an Unique Logo Effortlessly
• Defining a Brush Effect with Bitmap/Raster Images
• Removing a Brush Stroke Effect from a Path
• Loading Preset Brushes from the Brush Libraries
• Creating and Saving Pattern Swatches
• Defining a Customized Pattern Brush
• Creating a Frame Design with a Pattern Brush
• Refining a Pattern Brush for Specific Needs

Mastering Layers
• Creating and Reordering Layers
• Improving the Hierarchy of Layers with Sub-layers
• Duplicating and Locking Layers
• Pasting and Retaining the Hierarchy of Multiple Layers from Another Illustrator Project
• Hiding Portions of a Layer using Clipping Mask
• Instantly Locating an Object’s Layer in a Project
• Prevent Unwanted Edits on Other Layers with Layer Isolation

Also Consider: Photoshop CC: Essentials, InDesign CC: Essentials & Illustrator CC: Advanced

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