Adobe Illustrator is the industry’s premier vector-drawing environment for creating graphics that scale across media. In this course, you will learn to design complex vector shapes and illustrations with gradients, patterns, blending objects, effects, strokes and the new CS6 features. During the course, participants will learn essential design skills to create marketing collaterals, posters, handle typography, compliment designs with colors, and tips to save hours of unnecessary hard work.

New & Basic Users

Essential Basics
- Familiarizing with the Interface elements
- Resetting, Customizing and Saving a Workspace
- Using the Zoom Tool & Various Zoom Techniques
- Customizing a Document Profile for a Print Project
- Creating New Artboards to Handle Several Design Collaterals in an Illustrator Project
- Setting an Exact Measurement for Each Artboard
- Using Rulers and Setting the Ruler Origin
- Working with Smart Guides

Selection & Alignment Techniques
- Learning the Various Basic Selection Techniques
- Select Points & Paths with the Sub-Selection Tool
- Making a Quick Selection with the Magic Wand
- Making an Advanced Selection Based on Similar Graphic Characteristics
- Automatically Align Objects for a Layout
- Controlling Objects Alignment with a Key Object
- Automatically Distribute Spacing between Objects
- Organizing Objects with Groups
- Working in the Isolation Mode

Compositing an Illustration with Shapes
- Understanding the Different Drawing Modes
- Drawing with the Shape and Line Tools
- Creating Shapes with Specified Measurements
- Adjusting the Visual Characteristics of the Shapes
- Applying Advanced Stroke Adjustments to a Shape
- Using the Width Tool to Create a Complex Shape
- Creating Beautiful Curves using the Eraser Tool
- Using the New Image Trace to Convert a Bitmap Image into a Sophisticated Shape

Transformation Techniques
- Applying Various Transformations: Scale, Reflect, Rotate, Distort, Shear, Perspective Scale etc
- Creating an Artistic Form from a Basic Shape
- Easily Creating a Vector Shape Shadow
- Adjusting the Transparency of Objects
- Applying Multiple Transformations Instantly
- Re-applying Multiple Transformations in One Step
- Enforcing Consistency Across the Design Collaterals with Exact Object Placements

Illustrating with Drawing Tools
- Drawing with the Pen and Pencil Tools
- Drawing Open and Closed Paths
- Illustrating with Straight and Curve Paths
- Converting smooth points to corner points
- Creating Curve Paths with the Pen Tool
- Splitting a path with the Scissors Tool
- Decorating the Ends of a Path
- Creating a Dashed Line
- Deleting and Adding Anchor Points

Essential Basics of Colors
- Knowing the Different Color Modes
- Using the Color and Swatches Panels
- Creating and Saving Commonly-Used Colors
- Adding and Modifying a Color Swatch
- Understanding what is Spot Color
- Using the Color Picker Menu
- Saving Related Colors in a Color Group
- Getting Inspirations using the Color Guide Panel

Also Consider: Photoshop CS6: Essentials, InDesign CS6: Essentials & Illustrator CS6: Advanced
Adobe Illustrator is the industry’s premier vector-drawing environment for creating graphics that scale across media. In this course, you will learn to design complex vector shapes and illustrations with gradients, patterns, blending objects, effects, strokes and the new CS6 features. During the course, participants will learn essential design skills to create marketing collaterals, posters, handle typography, compliment designs with colors, and tips to save hours of unnecessary hard work.

Creating Complex Effects with Blending
- Decorating with Linear & Radial Gradient Blends
- Adjusting the Direction and Angle of Gradient Fills
- Beautifying a Stroke with the New Stroke Gradient
- Determining the Visual Output of a Stroke Gradient
- Sharing the Same Gradient Among Different Objects
- Exploring Other Methods for Editing Gradient Colors
- Adding Transparency to Gradients
- Duplicate and Transform Objects with Blending
- Specifying the Settings of an Object Blend
- Creating Complex Shapes and Colors with Blending

Designing with Typography
- Working with the Point and Area Types
- Adding Headlines in a Poster Design
- Introducing Text Wrap in an Area Type
- Importing Text from Other Applications (i.e. Word)
- Resolving Overflow Text with Text Reflow
- Adding Columns For Better Legibility
- Specifying Precise Characteristics for the Columns
- Decorating Text with Essential Text Formatting
- Applying Additional Text Attributes such as Leading, Kerning, Tracking etc

Adding Symbols using Glyphs
- Unloading and Loading Threaded Text Boxes
- Changing Paragraph Attributes
- Distorting Text with Envelope Warp
- Reshaping a Text to a Shape with an Object Warp
- Wrapping Text Around an Object
- Flowing Text Along an Open Path
- Filling the Interior of a Closed Shape with Text
- Creating Text Outlines

Working with Brushes
- Working with different types of brushes
- Getting acquainted with the Brushes Panel
- Setting the Properties of a Calligraphic Brush
- Defining a Stroke Effect with an Art Brush
- Removing a Brush Stroke Effect from a Path
- Creating Fuzzy Brush Effects
- Creating and Altering a Customized Art Brush for Different Effects
- Painting within a Mask
- Creating a Smooth and Blending Painting Effect with the Bristle Brush
- Defining a Customized Pattern Brush
- Drawing Patterns Organically Along a Curved Path

Mastering Layers
- Creating and Reordering Layers
- Improving the Hierarchy of Layers with Sub-layers
- Duplicating and Locking Layers
- Working in the Outline Mode for Better Visibility
- Pasting and Retaining the Hierarchy of Multiple Layers from Another Illustrator Projects
- Hiding Portions of a Layer with Clipping Mask
- Merging Related Layers Into One
- Instantly Locating an Object’s Layer in a Project
- Applying Effects on Layers for Better Realism
- Prevent Unwanted Edits on Other Layers with Layer Isolation

Also Consider: Photoshop CS6: Essentials, InDesign CS6: Essentials & Illustrator CS6: Advanced